

Fig. 1  
ITV System

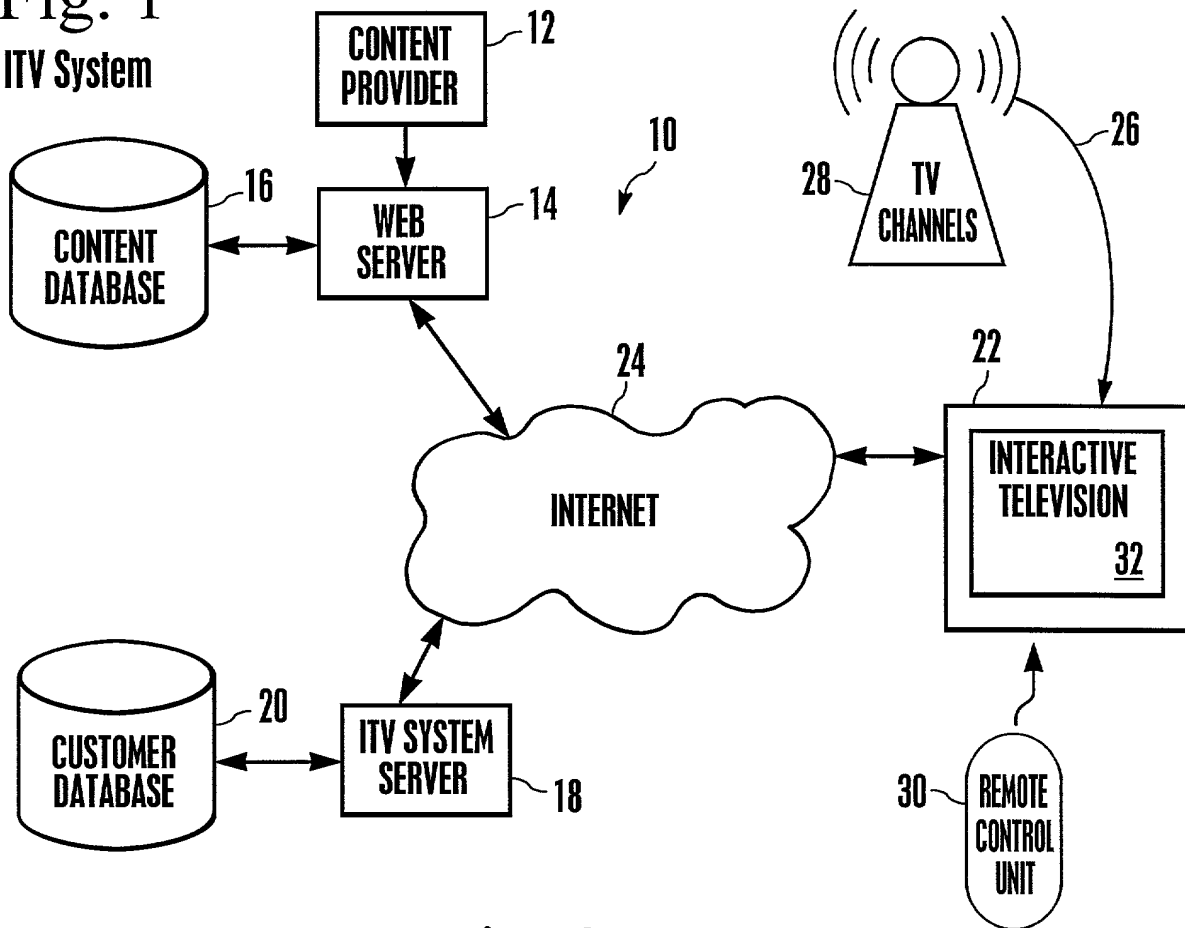


Fig. 2  
ITV Set

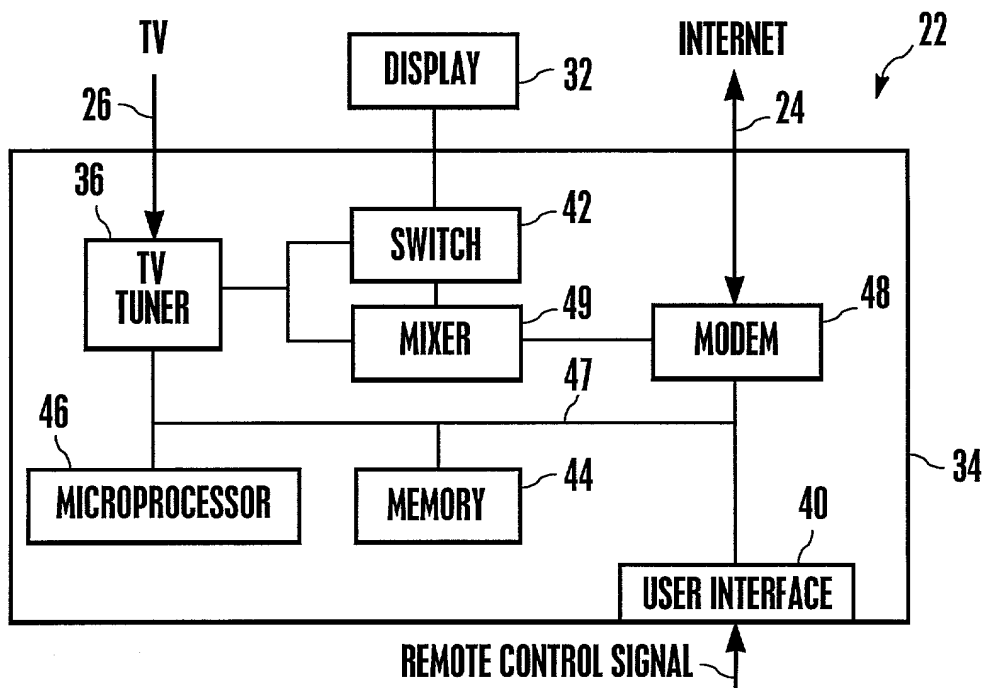
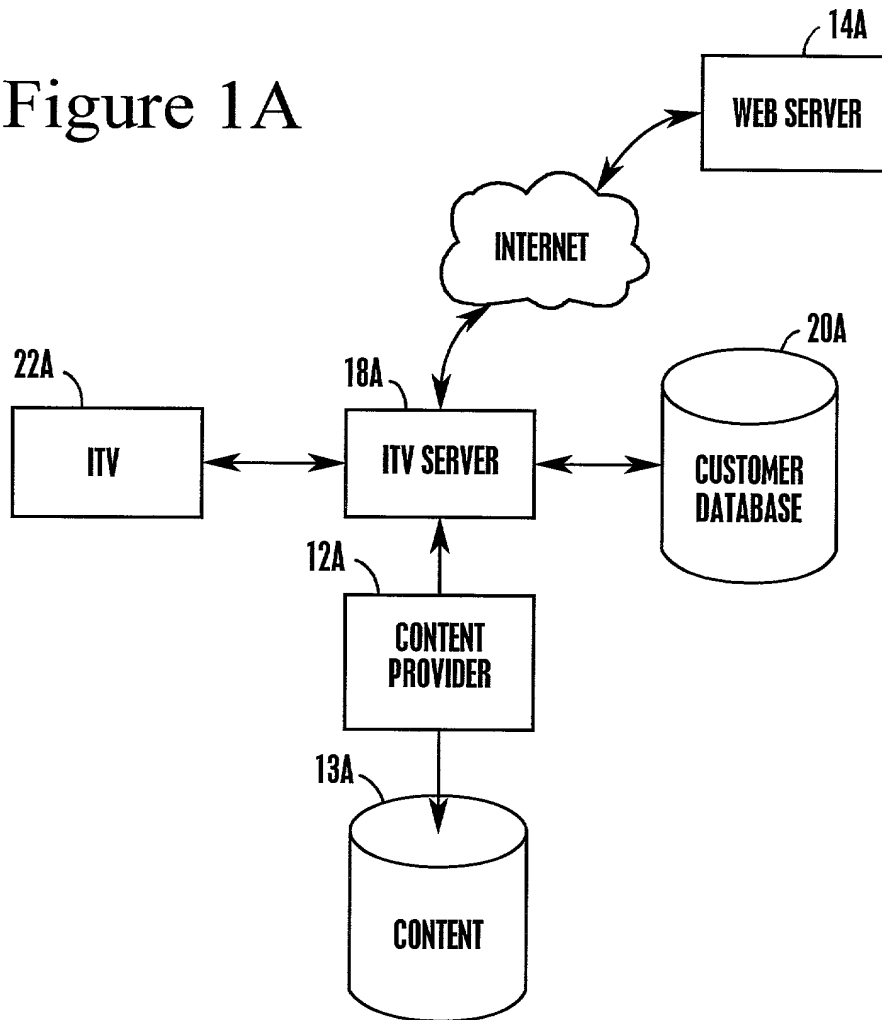
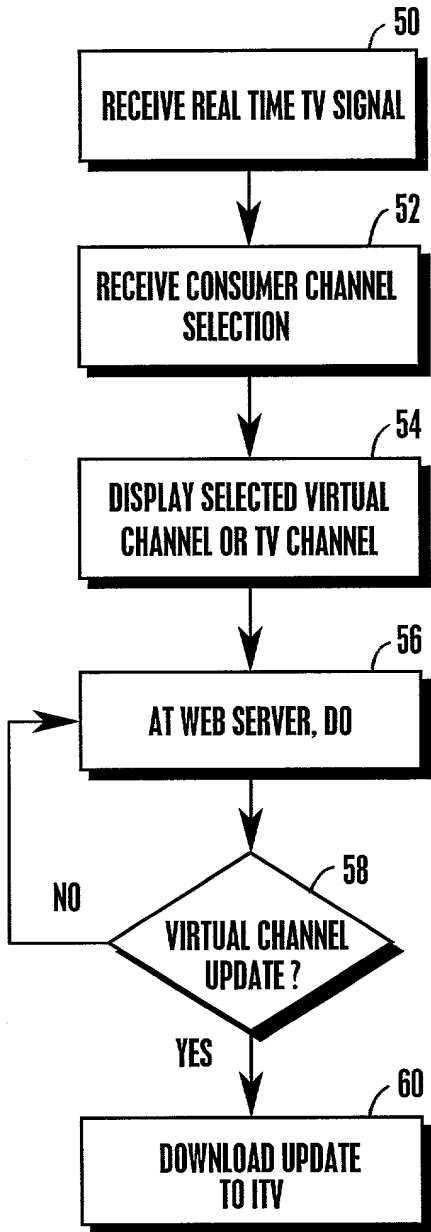
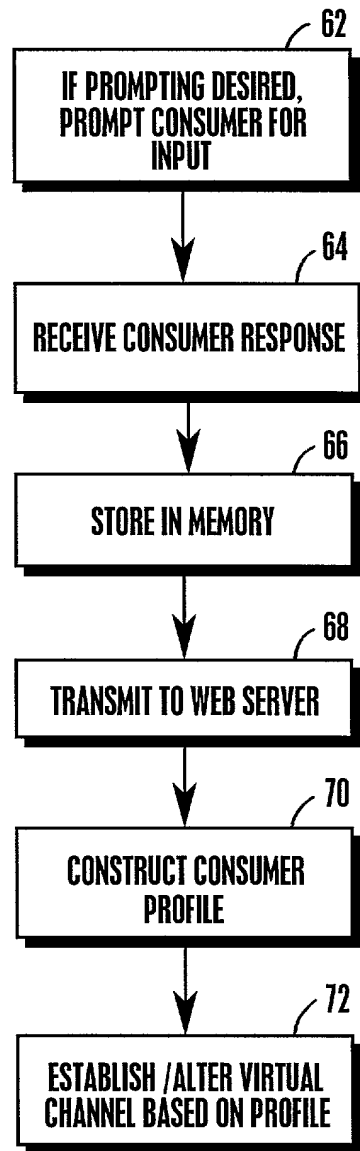


Figure 1A





**Figure 3**  
OVERALL METHOD



**Figure 4**  
ESTABLISHING CONSUMER  
PROFILE

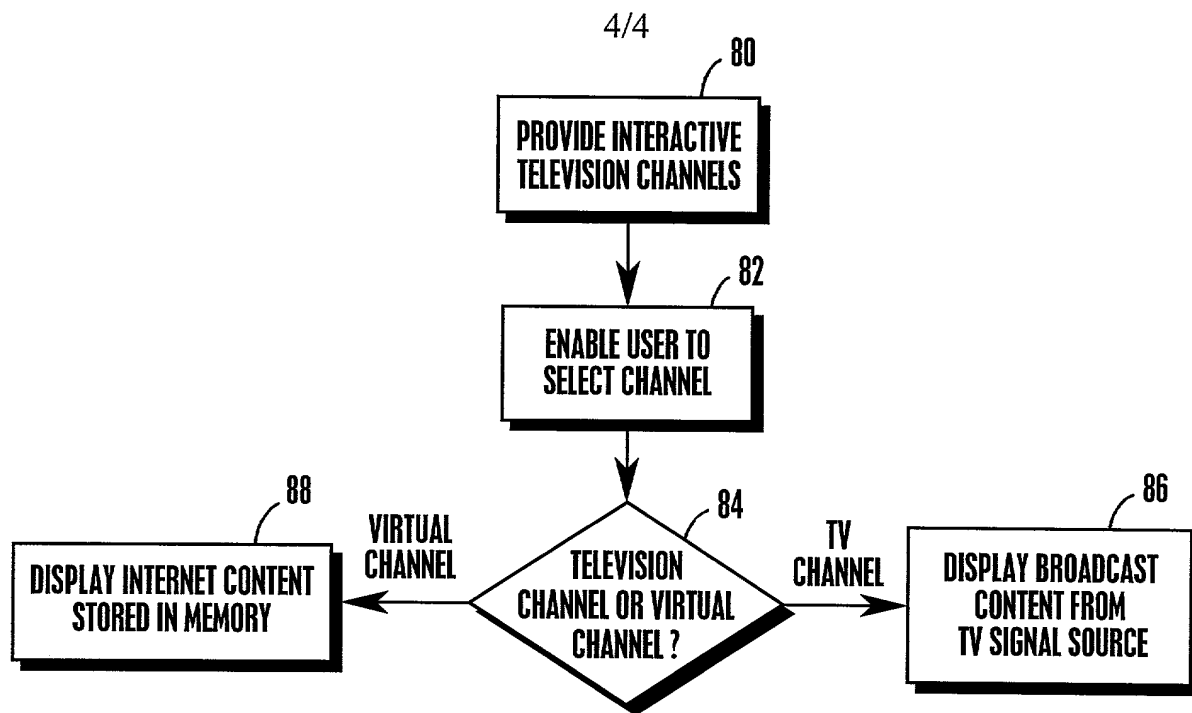


Figure 5

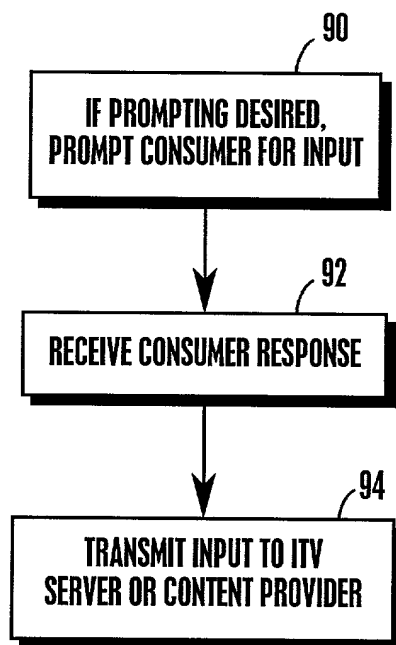


Figure 6